



University of St.Gallen



10 FACTS YOU DID NOT KNOW ABOUT FIM-HSG

*“From insight
to impact”* 



Fact #1: DID YOU KNOW THAT...

...FIM takes great care in promoting **gender and nationality diversity** among FIM staff.

FIM	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014
Blau index Gender	0.50	0.50	0.50	0.49	0.44	0.46	0.38	0.38	0.47	0.46
Blau index Nationality	0.80	0.82	0.82	0.77	0.82	0.81	0.78	0.81	0.84	0.82

The Blau Index (Blau, 1977) varies from 0 to 1 and captures how team members are different from each other (0 is extremely similar, while 1 is extremely diverse). **At FIM we are pretty different from each other!**



Fact #2: DID YOU KNOW THAT...

...FIM staff collected three **awards** plus two **nominations** at the **Academy of Management** and at the **European Academy of Management** in 2015.



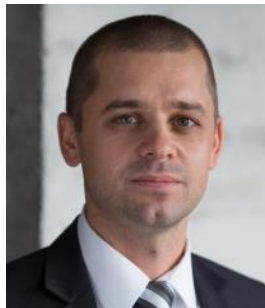


Fact #3: DID YOU KNOW THAT...

Within the past year one assistant professor at FIM traveled to **China** as often as **10 times**...



Tomas
Casas i Klett



Roger Moser

...while another assistant professor at FIM has made **10 trips to India** within the same period of time.





Fact #4: DID YOU KNOW THAT...

... from 1999-2004 FIM ran the

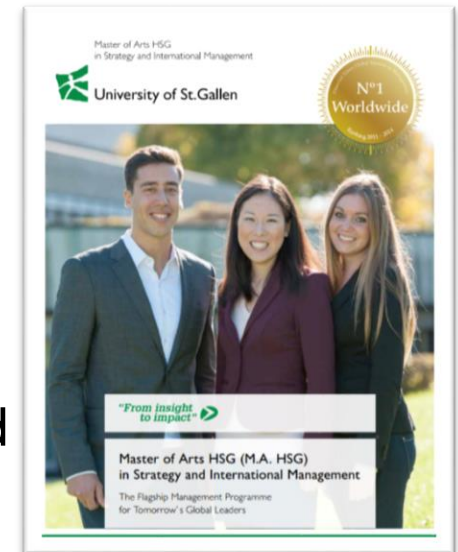
Master of International

Management

program which served as the **predecessor** of our current Master of Strategy and International Management (SIM-HSG) program.



MIM Brochure, 2001



SIM Brochure, 2015



Fact #5: DID YOU KNOW THAT...

...our research has documented that most **case study authors** put an **undue emphasis on external validity** (i.e. generalizability) at the expense of internal validity and construct validity. Only, case study research published in the **highest-ranked journals** get it right, by focusing more on **internal validity and construct validity**.



Fact #6: DID YOU KNOW THAT...

...FIM is constantly involved in updating its proprietary database

Director Data Project

- **3 years** (2005 – 2009 – 2013 w.i.p.)
- **5 countries** (CHE, DEU, GBR, NLD, USA)
- **100 biggest companies** by market capitalization
- **16,000+** individual director profiles analyzed



Fact #7: DID YOU KNOW THAT...



...FIM's ASIA CONNECT-Center-HSG supports SMEs from the

St.GallenBodenseeArea (SG, TG, AR, AI) in **China, India,**

Thailand, Indonesia as well as **East-Timor** and is responsible

for the promotion of the SGBA as FDI location in the same countries.





Fact #8: DID YOU KNOW THAT...



...the **St. Gallen MBA** has been designed at FIM and has since grown to become one of the **flagship programs** at the HSG.





Fact #9: DID YOU KNOW THAT...

...FIM operates a **Competence Center for Diversity and Inclusion (CCDI)**.

- Based on insights obtained during our research on nationality diversity we now **cooperate with numerous Swiss and international companies**
- We analyse how firms may better promote gender, nationality, age and other types of diversity in their organisations
- We work with prominent **partner firms and organisations:**

RAIFFEISEN

 **NOVARTIS**

 **Pfizer**

 **SBB CFF FFS**

 **Johnson & Johnson**
FAMILY OF COMPANIES IN SWITZERLAND

 **swisscom**

 **CREDIT SUISSE**

 **ETH zürich**

Lufthansa Group



Fact #10: DID YOU KNOW THAT...

...our **Director** moonlights as a **rock star**.



He is one of the two singers and plays the bass in HSG's own professors' band **No Business**.